



IN the summer of 2012, Essential Properties La Cala SL was born.

OUR aim was to enter the property market as a boutique property business, working as a friendly face caring for individual buyers, sellers and renters, trying to shake off the very corporate style most agencies had adopted and instead creating a more personal approach for clients, to put them at ease with what can be a very daunting process.

Working mostly to cater for family, friends and referrals, with the intention of building our business literally from the ground up, and being the company people would come to know as a safe and trusted partner.

From our first office in La Cala, we achieved just that, building relationships, not only with our ever growing list of clients, but also with other real estate professionals, banks and financial institutions, and Spanish legal professionals.

## OUR STORY

In 2020 after great success came the dreaded pandemic, an awful time for the whole world. We realised that due to the change with everyone's circumstances, we needed to change with the times and moved to give us a more digital online presence.

With the responsibility of keeping everyone safe and with a heavy heart we closed our office and started to work remotely, with this came our rebranding, and E properties Spain (epropspain.com) became our online digital presence.

### 2023. OUR ONE STOP LITTLE PROPERTY SHOP:

Fast forward to the present day... We wanted to get back to the personal service that we loved and is the main structure of our business model. Caring for our clients and taking them through the purchase, sale and rental process from start to finish and beyond.

Therefore we are happy to announce the opening of our property shop in no.25 Jardin Botanico, La Cala de Mijas. After over 10 years of building relationships, and finding the best professionals in the sector to work with, E properties Spain can happily

offer to our clients, all aspects of the business.

### SALES:

From Residential, New Developments, & Commercial we have clients ready to buy and provide a one stop process from start to finish for purchasers and sellers.

### RENTALS:

Long and Short term. With the booming vacation rentals we have a wide knowledge of this growing industry. Clients available to rent your property as soon as they come to market.

### FINANCE:

Over the last 12 years we have close relationships with all the banks on the coast, and can supply mortgages tailored to your individual needs, from first time buyers, to investors and beyond, with hundreds of satisfied customers.

### LEGAL:

We have partnerships with dynamic conveyancing lawyers that we work with hand in hand. Providing a fast professional service that is unbeaten in this field.

Thank you for taking the time to read our history and goals and please pop in to our new office to see what we can do for you.

**ADVERTISING FEATURE**

**SCAN ME!**



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## Marbella: a very safe city!



Photo: LPA



FOLLOWING an increase in home burglaries in Marbella and the Costa del Sol, Leading Property Agents of Spain (LPA), the association that brings together the leading real estate agents of the Costa del Sol, have held a conference in collaboration with Marbella City Council and Marbella Local Police.

Councillor, José Eduardo Díaz, reminded the conference of the council's significant investment in direct security, highlighting their position as one of the councils that allocate the most resources to this area within the whole of Spain, with a direct investment of €16 million annually.

Díaz said that "we want to reassure the real estate agents of the LPA that Marbella is a very safe city to live in, and year after year the crime rate is lowering. The head of the Local Police, Javier Martín, added that "Marbella stands as the first city in the country to implement a complete video-surveillance system, that serves as a proactive deterrent thanks to the more than 300 cameras installed in strategic places."

Martín continued, "The community-based, balanced and problem-orientated police model that we have adopted allows for quick and efficient responses, adapted to the changing needs of our population, which increases from 160,000 to 600,000 during the high season. This level of preparation and adaptability is the foundation of our promise of safety, essential to maintain Marbella as a safe and desirable destination."